

MCP SERVER

NO CODE

CLOUD HOSTED

# Webflow MCP

Manage CMS content, publish sites, and query e-commerce data.

Webflow MCP gives your AI agent full control over your Webflow sites. Manage CMS collections, publish updates to staging or production domains, and pull e-commerce data—all without logging into the Webflow designer itself.

**A+** Quality Score 100/100

cms-management

no-code

web-publishing

site-analytics

content-modeling

e-commerce-management



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Webflow MCP

10 tools available

Cloud-hosted on Vinkius

Connect this MCP to your preferred AI client and handle all your website operations conversationally. You can treat your site's content model like a database: list specific collections, check what fields they use, or even delete old entries in bulk. Need to publish an update? Just ask your agent, and it handles the deployment across staging and live domains. Beyond content, you pull product data and order history directly from Webflow's e-commerce engine. It's built for people who need their AI agents to act like a full-time webmaster, allowing them to manage everything from blog posts to inventory counts—all accessed through the Vinkius catalog.

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## Core Capabilities

### 01 — Manage site and collection structure

List all sites or specific CMS collections to see what content is available.

### 03 — Publish and check site status

Trigger a live publish to production or check the current publishing status on staging domains.

### 02 — Create and update content items

Add new blog posts, change existing portfolio entries, or delete obsolete records using natural language commands.

### 04 — Query e-commerce data

Retrieve lists of products, view order details, or check inventory levels from built-in e-commerce features.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/webflow](https://vinkius.com/mcp/webflow) — connect your AI agent in three steps.

- 01 Subscribe to the Webflow integration on the Vinkius Marketplace.
- 02 Generate a valid API token within your Webflow site settings and provide it to your AI agent setup.
- 03 Use your AI client to issue commands, such as 'List all draft blog posts in the Marketing collection' or 'Publish my live site now'.

The bottom line is you give your AI agent the keys; it handles the content and deployment through natural conversation.

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## Built For

Content managers, digital agencies, or e-commerce operators who spend too much time manually clicking through Webflow's CMS dashboard. This MCP lets you control the entire site lifecycle without ever touching the designer.

### Content Manager

You use this to draft a new set of product descriptions, ask your agent to list all existing 'Product' collection items, and then update them in bulk before they go live.

### Digital Agency Lead

You connect the MCP to manage content across multiple client sites. You can instruct your agent to trigger a publish on Client A's site while simultaneously listing the collection schema for Client B's e-commerce products.

### E-commerce Operations Specialist

You monitor inventory and sales cycles. Your agent pulls order data, checks product listings, and confirms whether a content update needs to trigger a full site publish.

## What Changes When You Connect

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- 01 Stop jumping between tabs. Instead of manually opening the Webflow designer to list posts or check product inventory, just ask your agent to perform `list_collection_items` or retrieve order details directly.

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  - 02 Save time on publishing cycles. You can trigger a full site update using `publish_site` with one command, eliminating the need to navigate through build settings and hit the publish button manually.

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  - 03 Control content structure without developer help. Use `list_collections` and query schemas to understand exactly what data fields are available for your blog or product pages before you even start writing.

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  - 04 Handle complex updates in bulk. Instead of editing each item individually, use `update_collection_item` to change the status or metadata across dozens of entries at once.

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  - 05 Keep track of everything. You can easily run `list_sites` when working on multiple client accounts and then select which specific site you need details from using `get_site`.
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## Real-World Applications

### Updating a product page after a price change

A shopper notices the pricing is wrong. They ask their agent to check the 'Products' collection, find the specific SKU, and then use `update_collection_item` to correct the price across all relevant content models.

### Preparing a client site for launch

The agency lead needs to finalize the site. They ask their agent to list all pages (`list_pages`), check if any drafts remain, and finally execute `publish_site` so the client sees the live version.

### Auditing old blog content

The marketing team needs to clean up outdated articles. They instruct their agent to list all items in the 'Blog Posts' collection and then use `'list_collection_items'` to confirm which ones haven't been touched in over a year.

### Checking site connectivity for multiple branches

The operations specialist needs to know if their primary site is using the correct domain. They run `'list_domains'` and then use `'get_site'` to pull specific deployment details across different environments.

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## Patterns to Avoid

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### Trying to manage content via raw API calls

#### X AVOID

A developer writes a complex script that has to handle authentication, error codes, and field mapping just to change a single product image.

#### ✓ INSTEAD

Just tell your agent what you need. Use the `'update_collection_item'` tool name to specify exactly which item needs changing, letting the MCP handle all the underlying API complexity.

### Forgetting deployment steps

#### X AVOID

The content team writes 50 new articles and updates product descriptions in drafts but forgets to push those changes live.

#### ✓ INSTEAD

After updating your CMS items, always ask your agent to execute `'publish_site'` so the work actually goes from draft status to public.

### Confusing collections with pages

#### X AVOID

The user tries to update a main site page (like 'About Us') by treating it like a blog post, causing an error.

#### ✓ INSTEAD

Use `'list_pages'` when you need general site structure details. If you're dealing with repeatable content like articles or products, use the tools that interact with CMS collections.

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## The Right Fit

Use this MCP if your primary bottleneck is managing Webflow's actual assets: publishing, updating published content, or running e-commerce reports. You need an agent to behave like a skilled web editor who knows how the backend works. Don't use this if you only need to *view* data; for simple reading, generic database connectors might suffice. However, if you need to actually *write* back to Webflow—like running `create_collection_item` or triggering

`publish_site` —this is your tool. If the problem requires complex visual design changes or custom code outside of content updates, this MCP won't help; you still need a human designer.

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## Webflow site management used to require multiple dashboard logins and manual clicks.

Today, updating a product listing requires opening the Webflow Designer, navigating to CMS Collections, finding the right field, changing the text, saving the draft, checking if the change needs to be published, and then finally hitting the global publish button. It's tedious clicking across multiple views.

With this MCP, you simply ask your agent: 'Update Product X's description.' The agent handles listing the items, updating the content via `update_collection_item`, and confirming if a final `publish_site` call is needed. You get it done in conversation.

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## Webflow MCP lets you manage everything from content creation to deployment.

Before, publishing was the most fragile step; a single missed button click meant outdated content going live. You had to manually check staging and production domains separately every time.

Now, your agent manages that entire lifecycle. It runs `list_collection_items` to verify drafts, then executes `publish_site`, giving you confidence that the change is deployed correctly.

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# Webflow: 10 Tools for Site Management

These tools allow your agent to perform everything from listing specific CMS items to triggering full site publishes, giving you total control over Webflow assets.

#	TOOL	DESCRIPTION
01	<code>get_user</code>	Retrieves basic information about the user who owns the connected Webflow account.
02	<code>list_collection_items</code>	Shows a list of content items within a specified CMS collection, like blog posts or portfolio pieces.
03	<code>create_collection_item</code>	Adds an entirely new piece of content to a specific CMS collection in Webflow.
04	<code>list_pages</code>	Lists all the actual pages that make up the site, such as the homepage or contact page.
05	<code>list_sites</code>	Retrieves a list of every Webflow project and site connected to the account.
06	<code>get_site</code>	Pulls detailed information about a single, specific Webflow site.
07	<code>publish_site</code>	Triggers an immediate live publish of the entire website to its production domain.
08	<code>list_collections</code>	Shows all the available content models or collections (like 'Blog Posts' or 'Products') on the site.
09	<code>update_collection_item</code>	Modifies the title, body, or metadata of an existing CMS item to change its content.
10	<code>list_domains</code>	Lists all the domains and web addresses associated with the Webflow site.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

### **U** List all blog posts in my Webflow CMS.



I found 24 blog posts in your 'Blog Posts' collection. The 3 most recent are: 'AI in Marketing' (published 2 days ago), 'Product Update Q1' (published last week), and 'Customer Story: Acme Corp' (draft, unpublished).

### **U** Publish my Webflow site to production.



Site publish triggered successfully. Your changes are now live on mysite.com. Last publish time: 3 seconds ago. Published domains: mysite.com and mysite.webflow.io.

### **U** Create a new blog post titled 'How AI Transforms Marketing'.



Blog post created in your 'Blog Posts' collection. Title: 'How AI Transforms Marketing'. Slug: how-ai-transforms-marketing. Status: Draft (unpublished). You can ask me to add body content or publish the site when ready.

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## Frequently Asked Questions

### **01** How do I list all my webflow blog posts using Webflow MCP?

You can use the `list\_collection\_items` tool. This command targets your CMS collections and pulls a full list of items, like drafts or published articles.

### **02** Can I update product inventory with Webflow MCP?

Yes. You interact with e-commerce data using the available tools to query products and retrieve order details, allowing you to manage catalog information conversationally.

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**03 Is `publish\_site` instant when I run it through Webflow MCP?**

The tool triggers the publish process immediately. Your agent confirms the status change after calling `publish\_site`, telling you when your changes are live on the production domain.

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**04 What if I need to see all my different client sites in Webflow?**

Use the `list\_sites` tool. It pulls a comprehensive list of every webflow project connected to your account, helping you target the right site for changes.

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**05 Does Webflow MCP help me see my site structure?**

You can use `list\_pages` and `list\_collections`. These tools show the difference between static pages (like your contact page) and dynamic content models (like blog posts).

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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"webflow": { "url": "..." }`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI  
ABOUT THIS

Let your preferred AI  
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

# Webflow is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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