

MCP SERVER

NO CODE

CLOUD HOSTED

Zapier Webhook Trigger MCP

Start multi-system workflows with a JSON payload.

Zapier Webhook Trigger is your direct bridge to thousands of automation workflows. This MCP sends structured JSON payloads instantly to Zapier Catch Hooks. It lets AI agents kick off complex actions—like generating invoices or updating CRMs—without needing custom API code or massive integrations. Just provide the data, and let Zapier handle the rest.

A+ Quality Score 95.83/100

webhooks

workflow-automation

integration-bridge

json-payload

event-trigger



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Zapier Webhook Trigger MCP

1 tools available

Cloud-hosted on Vinkius

Need your AI agent to do more than just write text? This MCP lets it act as a trigger for external systems. You don't need to build separate connections for every single app—CRM, accounting software, marketing tools—that you use. Instead, you send structured data to Zapier via one universal webhook. The result is that your AI agent gains the ability to initiate complex, multi-step processes just by sending a JSON payload.

Imagine writing a prompt that doesn't just generate an email draft, but actually triggers the whole onboarding sequence: creating a new contact record in Salesforce, adding them to Mailchimp, and generating their welcome invoice. That's what this MCP does. It provides a secure, one-way push mechanism for your agent to talk to established automation flows. Because Vinkius manages this as part of its catalog, you connect once from any compatible client, giving you access to triggering power across countless services.

It keeps the process simple: format the data correctly, provide your Zapier URL, and let your AI agent send the signal.

Core Capabilities

01 — Initiate complex automation flows

Your agent triggers multi-step processes across different third-party applications with a single command.

03 — Connect to thousands of apps instantly

Bypass custom API development by pushing data into Zapier's existing visual automation network.

02 — Send structured event data

The MCP ensures your input is formatted as valid JSON, guaranteeing the receiving workflow gets clean, predictable data.

04 — Ensure secure one-way communication

The connection is strictly a push tool, meaning the agent can only send data and cannot read or modify your account settings.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/zapier-webhook-trigger — connect your AI agent in three steps.

- 01** First, you set up your Zapier automation (the 'Zap') to receive webhooks and get its unique Catch Hook URL.
- 02** Next, you direct your AI client to use the MCP's tool, providing that specific webhook URL and formatting all necessary input data into a valid JSON payload.
- 03** The MCP sends the structured JSON payload directly to Zapier, which instantly processes it and runs the entire connected automation workflow.

The bottom line is, you tell the AI exactly what data needs to go where, and this MCP handles the secure delivery to start a complex chain of events.

Built For

This MCP is for anyone who manages data flow between different business tools. You're the Ops Engineer tired of manually testing webhook endpoints; the Marketing Manager who needs lead data instantly fed into multiple systems; or the Product Owner trying to prove that your AI agent can actually **act** in the real world.

Operations Engineer

Uses this tool to test and automate endpoints, ensuring that structured data flows correctly from an LLM output into external CRMs or accounting platforms.

Data Analyst

Triggers workflows for testing purposes, simulating how a batch of clean JSON records would process through a defined business pipeline.

Product Manager

Demonstrates the functional capability of an AI agent, proving it can move beyond chat and actually execute tasks in live, integrated systems.

What Changes When You Connect

- 01 Stop coding custom API wrappers. You send the data using this tool, and Zapier handles the visual routing to thousands of apps, letting you focus on prompt design instead.
- 02 Gain immediate control over external actions. Your agent can trigger things like generating contracts or issuing invoices just by structuring a simple JSON payload for the MCP.
- 03 The system is inherently safe. Since this MCP only pushes data (it's one-way), your AI client cannot read, edit, or tamper with any of your connected Zapier account details.
- 04 It speeds up proof-of-concept work dramatically. Instead of building a sandbox integration for every service, you just need the webhook URL and run the `trigger_zapier_webhook` tool.
- 05 Handles complex data structures easily. You don't worry about API parameters; you simply deliver clean JSON to the MCP, which guarantees structured input into the workflow.

Real-World Applications

Automating New Client Onboarding

A sales agent closes a deal and needs to move data immediately. Instead of manually logging into CRM, Mailchimp, and accounting software, they prompt their agent: 'Start the onboarding flow for John Doe.' The agent uses the MCP to send a JSON payload containing name, email, and contract value, which triggers Zapier to update the CRM record, create the mailing list entry, and generate an invoice.

Processing Form Submissions at Scale

A website form collects leads, but those leads need to go into three different systems. The agent uses the MCP's payload capability to send a structured JSON containing the lead data. This single trigger starts the workflow that simultaneously creates records in the database, sends an internal Slack notification, and adds the contact to the marketing list.

Executing Post-Sale Tasks

A user completes a purchase through your site. The agent uses the MCP to deliver the transaction ID and customer data via JSON. This instantly kicks off the workflow that notifies the fulfillment team, updates inventory counts, and triggers the welcome email sequence.

Testing Internal Data Pipelines

A developer needs to test if a new product feature correctly handles user signup events before deployment. They use the MCP to send mock JSON data (user ID: 99, status: active) via the `trigger_zapier_webhook` tool to verify that every downstream system accepts and processes the payload correctly.

Patterns to Avoid

Attempting to read or verify existing data

X AVOID

Thinking you can use this MCP to ask, 'Does John Doe already exist in Zapier?' The tool is a one-way sender and has no retrieval capability.

✓ INSTEAD

If you need to read existing data, you must use an alternative type of connector or a dedicated API call designed for reading records. This MCP only sends events.

Sending unstructured text blocks

X AVOID

Writing the prompt: 'Hey, please send this info about the customer: name is John and email john@test.' The receiving Zapier workflow cannot parse natural language.

✓ INSTEAD

Always structure your data first. Use the MCP to deliver a precise JSON object like ``{"name": "John", "email": "john@test"}`` so the target system knows exactly what it's getting.

Using this for multi-step logic

X AVOID

Trying to make the AI decide: 'If the email contains X, then send Y.' The MCP only executes the single trigger command; the decision logic must live in Zapier itself.

✓ INSTEAD

The Right Fit

Use this MCP if your goal is purely *event-driven action*. You want your agent to act like a digital switch: receiving data and flipping it on, which then activates complex, predefined processes elsewhere. Think of it as the perfect signal emitter.

Don't use this if you need to read data (e.g., 'get all users from my CRM') or modify existing records directly through the AI client. This is strictly a push tool that sends payloads via the `trigger_zapier_webhook` tool. If your task involves querying, checking status, or pulling lists of information, you'll need an MCP with read capabilities instead.

The pain of disconnected automation

Right now, when a customer signs up, the process is messy. The agent might write the data to one system, but someone still has to manually copy that email address into the CRM dashboard, then log back into the accounting portal, and finally paste it there to generate an invoice record. It's constant context switching and painful copy-pasting across three or four different tabs.

With this MCP, you eliminate all those manual steps. The agent sends one structured JSON payload through the webhook trigger. Zapier immediately catches that signal and handles the routing—the CRM updates itself, the accounting system gets the data, and the invoice is generated automatically. You get instant, reliable workflow execution.

Triggering workflows with zapier-webhook-trigger

You no longer have to remember which sequence of clicks or API calls are needed for every integration. The MCP packages that complexity into a single, simple tool call: the `trigger_zapier_webhook` tool.

The difference is massive: Instead of managing multiple credentials and manual steps, you manage one reliable data input point. Your AI agent gets to *do* things, not just talk about them.

Zapier Webhook Trigger: 1 Tool

Use this tool to deliver structured data payloads to external services, instantly triggering complex automation chains in Zapier.

#	TOOL	DESCRIPTION
01	<code>trigger_zapier_webhook</code>	Sends a structured JSON payload to your Zapier Webhook (Catch Hook) URL to start an automation process.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

- U** Trigger the Zapier webhook with a JSON payload containing the customer's name and email to start the onboarding flow.



I've successfully triggered the Zapier webhook with the requested payload.

Frequently Asked Questions

01 Is the zapier-webhook-trigger secure?

Yes, it is designed for security. The MCP only sends data (a one-way push) to your specific webhook URL; it cannot read or edit any other part of your Zapier account.

02 What format does the payload need to be in?

The payload must be a valid JSON string. The `trigger_zapier_webhook` tool requires you to define all variables and data points inside this structured JSON object.

03 Does zapier-webhook-trigger work with non-Zapier webhooks?

No, this MCP is specifically designed as a bridge into the Zapier platform. It relies on your target workflow being hosted within Zapier's Catch Hook system.

04 Can I update data using zapier-webhook-trigger?

This tool only triggers an event; it doesn't handle updates or deletions itself. The ability to modify records must be handled by the specific automation logic built within your Zapier workflow.

05 What if my JSON payload is missing a required field?







If the JSON payload lacks data that the downstream Zap requires (like a customer ID), the webhook will fail to trigger the full process. You must ensure all fields are present and correctly typed.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.











YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"zapier-webhook-trigger": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Zapier Webhook Trigger is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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