

MCP SERVER

NO CODE

CLOUD HOSTED

Zoho Campaign MCP

Automate list builds, campaigns, and analytics.

Zoho Campaign connects your AI agent directly to Zoho Campaigns, letting you manage entire email marketing workflows by conversation. You can create new campaigns, build targeted mailing lists, segment contacts, import large contact batches, and pull detailed performance reports—all without touching the web interface.

A+ Quality Score 100/100

campaign-management

mailing-lists

email-analytics

audience-segmentation

lead-nurturing

open-rates



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Zoho Campaign MCP

13 tools available

Cloud-hosted on Vinkius

Managing a successful email campaign used to mean logging into a dashboard and clicking through half a dozen tabs just to get the data you needed. Now, your agent handles that whole process. This MCP lets you automate every step of your marketing outreach in Zoho Campaigns. You can ask it to build an entire sequence: first, create a new mailing list; second, import hundreds of contacts into that list; and finally, schedule and send a campaign with a specific subject line. The system tracks everything—from basic metrics like opens and clicks to detailed subscriber status. Because this MCP is hosted on Vinkius, you get access to all these functions through one single connection point from any compatible AI client. It's built for marketing teams that need constant visibility into their audience health, campaign performance, and overall contact management.

Core Capabilities

01 — Manage mailing lists

Create new subscriber lists or list all existing ones to organize your audience segments.

03 — Handle contacts at scale

Add bulk groups of new contacts to a list or remove subscribers who need to be unsubscribed.

02 — Control campaigns

Build and schedule full email campaigns with specific subject lines, senders, and content templates.

04 — Review performance data

Pull comprehensive analytics reports on sent campaigns, including total opens, clicks, bounces, and complaints.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/zoho-campaign — connect your AI agent in three steps.

- 01 You authorize your AI client to access Zoho Campaigns via an OAuth token.
- 02 You give a natural language command: 'Create a campaign called X for the Y list.'
- 03 The MCP executes the complex API sequence and returns formatted data showing success or failure.

The bottom line is, you talk to your agent like you're talking to an intern who already knows how to use Zoho Campaigns.

Built For

This MCP is built for marketing managers and growth hackers who spend too much time manually compiling performance reports or updating lists. If your day involves checking if the last campaign worked, segmenting contacts based on activity, or running weekly list audits, this is for you.

Marketing Manager

Using this MCP to schedule monthly campaigns and pull overall performance metrics across multiple lists.

Growth Hacker

Segmenting contacts based on their current subscription status or activity level to run highly targeted, low-volume nurture sequences.

Content Strategist

Checking campaign details and list structures before a major content drop to ensure the correct senders and templates are configured.

What Changes When You Connect

- 01 Never manually compile reports again. You get an instant breakdown of campaign ROI—opens, clicks, bounces, and complaints—using `get_campaign_report`.

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- 02 Keep your audience clean automatically. Run the `get_blocked_contacts` tool to identify invalid email addresses before sending any batch update.

 - 03 Segmenting contacts is fast. Instead of filtering through spreadsheets, you can use `get_list_contacts` and ask your agent to narrow down users based on their subscription status.

 - 04 Build campaigns in minutes. Use the `create_campaign` tool to deploy a full email sequence, specifying the subject line, sender details, and even scheduling.

 - 05 Maintain list integrity by controlling who belongs where. You can use `remove_contacts_from_list` to manage unsubscribes or clean out old leads without manual intervention.
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Real-World Applications

Cleaning up a stale mailing list

A marketing ops engineer notices the 'Q1 Leads' list hasn't been active in months. They ask their agent to use `get_blocked_contacts` and then run `remove_contacts_from_list` on anyone who bounced last quarter, ensuring future campaigns aren't wasted.

Analyzing campaign success after Q4

A marketing director wants to know if the holiday sale worked. They ask their agent for a full report, triggering `get_campaign_report` on the 'Holiday Sale' campaign and getting instant metrics on engagement rates.

Launching a product update sequence

A product manager needs to launch a major announcement. They ask their agent to first use `create_list` for the 'VIP Beta Testers,' then populate it with 50 key users via `add_contacts_to_list`, and finally run `create_campaign` using the new list.

Updating contact roles post-acquisition

After buying a new company, the team needs to update role titles for 200 contacts. They use `get_list_contacts` to pull the current list and then instruct their agent to run `update_contact` on all users with specific email patterns.

Patterns to Avoid

Using spreadsheets for segmentation

X AVOID

Downloading a contact CSV, using Excel formulas to flag 'inactive' leads, and then trying to manually upload the filtered list back into Zoho.

✓ INSTEAD

Instead of exporting data, ask your agent to use ``get_list_contacts`` directly. Then, instruct it to filter those results for contacts that haven't been engaged in 90 days and remove them using ``remove_contacts_from_list``.

Forgetting campaign specifics

X AVOID

Trying to send a new message without knowing if the old template was scheduled or if the sender email address changed, leading to bounce errors.

✓ INSTEAD

Always start by asking your agent to use ``get_campaign_details`` on the existing campaign key. This confirms the current status and necessary credentials before you attempt any updates.

Ignoring list hygiene

X AVOID

Running a big campaign blast without first checking for bounced emails, which results in poor deliverability scores and potential account flags.

✓ INSTEAD

Before sending anything large, ask your agent to run ``get_blocked_contacts``. This gives you the necessary data to filter out invalid addresses and maintain list health.

The Right Fit

Use this MCP if your core marketing workflow revolves around managing structured mailing lists, batch communications, and quantifiable performance tracking. If you need to send a message to 50 people on Tuesday, or analyze the ROI of last month's newsletter, this is built for you.

Don't use it if your primary need is real-time customer service chat (e.g., responding to live ticket comments) or complex web form data extraction that doesn't fit into a standard contact field. For those tasks, look for specialized ticketing system MCPs instead. This tool excels at the pre-send and post-campaign analysis cycle.

The endless loop of manual campaign tracking is exhausting.

Today, launching a major product update feels like an archaeology dig. You have to log into Zoho Campaigns, navigate to the 'Reports' tab, then find the specific campaign you want data on. Then you might need to go back and use `get_list_contacts` just to confirm who was actually subscribed when you ran the report. It's a dozen clicks, three different tabs, and copy-pasting numbers into a spreadsheet that takes way too long.

With this MCP, you simply tell your agent what you need. You ask it to 'Analyze the performance of our last five campaigns.' The system handles the data retrieval from `get_campaigns` and compiles the metrics instantly, giving you clean, actionable insights without ever needing to click a single report button.

Control your entire audience lifecycle with Zoho Campaign.

The tedious steps of list auditing—checking for bounced emails or manually adding new contacts from an external source—are gone. You tell the agent to look at `get_blocked_contacts`, and it surfaces all invalid addresses immediately, allowing you to clean up your records before they hurt deliverability.

You're no longer managing campaigns; you're directing a system. The process moves from manual data manipulation to conversational command, giving marketing teams back hours of time every week.

Zoho Campaign with 13 Tools

Use these tools to control every aspect of your Zoho Campaigns account, from creating new mailing lists to running full performance reports.

#	TOOL	DESCRIPTION
01	<code>add_contacts_to_list</code>	Adds multiple contacts, providing email addresses and optional details, to a specified mailing list.
02	<code>create_campaign</code>	Sets up an entirely new email campaign within Zoho Campaign with all required sender and subject information.
03	<code>create_list</code>	Establishes a brand-new mailing list, optionally setting up its initial welcome message.
04	<code>get_blocked_contacts</code>	Retrieves details about contacts that have bounced or been blocked to keep your lists clean.
05	<code>get_campaign_details</code>	Shows the full configuration and settings for a specific, existing email campaign.
06	<code>get_campaign_report</code>	Provides an in-depth analytics report on a finished campaign, listing opens, clicks, bounces, etc.
07	<code>get_campaigns</code>	Lists every existing email campaign to give you a high-level overview of your publishing portfolio.
08	<code>get_contact</code>	Fetches specific profile details for one subscriber, useful for troubleshooting or deep dives.
09	<code>get_list_contacts</code>	Retrieves a list of all contacts within a given mailing list, including their subscription status and name.
10	<code>get_lists</code>	Lists every available mailing list, showing its contact count and creation date.
11	<code>get_recent_campaigns</code>	Quickly pulls a summary of the most recently created or sent campaigns for an activity check.
12	<code>remove_contacts_from_list</code>	Removes specific contacts from a mailing list, managing unsubscribes or cleaning up segments.
13	<code>update_contact</code>	Modifies existing contact details like names or company information using the email address as identification.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Show me all campaigns sent in the last 30 days with their open rates



I'll pull your recent campaigns and compile the open rate metrics for you.

U Create a new campaign called 'Spring Sale 2026' for our newsletter list with subject 'Exclusive Spring Discounts Inside'



I'll create the Spring Sale campaign configured for your newsletter mailing list.

U Add these 50 contacts from my CRM export to the 'Prospects Q2' list



I'll import the contacts into your Prospects Q2 mailing list right away.

Frequently Asked Questions

01 How do I check if my contact list has bad emails using the Zoho Campaign MCP?

Use ``get_blocked_contacts`` to retrieve a list of contacts that have bounced or been blocked. This helps you proactively clean your mailing lists and maintain high deliverability scores.

02 What is the best way to segment my subscribers with Zoho Campaign MCP?

First, use ``get_list_contacts`` to see everyone's status. Then, instruct your agent to pull a subset of users who match specific criteria, like those who haven't opened an email in 60 days.

03 Can I create a campaign using the Zoho Campaign MCP?

Yes, you can use `create_campaign` to build and schedule a new email. Just provide the required details: the name, subject line, sender information, and if it needs scheduling.

04 How many campaigns can I view using the Zoho Campaign MCP?

You can list all of them by calling `get_campaigns`. This gives you a quick overview of your entire campaign history and status in one place.

05 What if I need to add 100 new leads to my mailing list?







Use the `add_contacts_to_list` tool. You provide the contacts as a JSON array, including their emails and any custom details you have, and it adds them in bulk.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

`https://edge.vinkius.com/[TOKEN]/mcp`

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"zoho-campaign": { "url": "..."</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Zoho Campaign is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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